

Migration Model

ABSTRACT

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An apparatus and process for a migration model is provided that simulates impacts of various industry triggers, such as for example debit card products and online financial services, on aggregated costs and revenues associated with the traditional products and services, such as the traditional use of checks. The migration model apparatus and process provides an interactive tool for the simulation and analysis of the impact of new or existing triggers. The tool is interactive and allows a user to select from one or more triggers and to base the impact analysis on the interaction of the selected triggers with user defined parameters. The migration model apparatus and process provides a knowledge management system, whereby a user can define new triggers, which are then reviewed by application administrators and subsequently added to a library of triggers for use in future analysis and/or developing new triggers based on the existing trigger library.